

Platform Cooperatives and Legal Environment in Brazil

Research Project with support of the
Organization of Brazilian Cooperatives

WHO OWNS THE WORLD?

THE STATE OF PLATFORM COOPERATIVISM
NOVEMBER 7-9, 2019 AT THE NEW SCHOOL



Cooperatives in Brazil

- 14 Million Members;
- 6.828 Cooperatives, in 7 Branches: Agriculture; Credit; Energy; Consumer; Health; Transport; Worker.
- General Law on Cooperatives: Law 5.764/1971



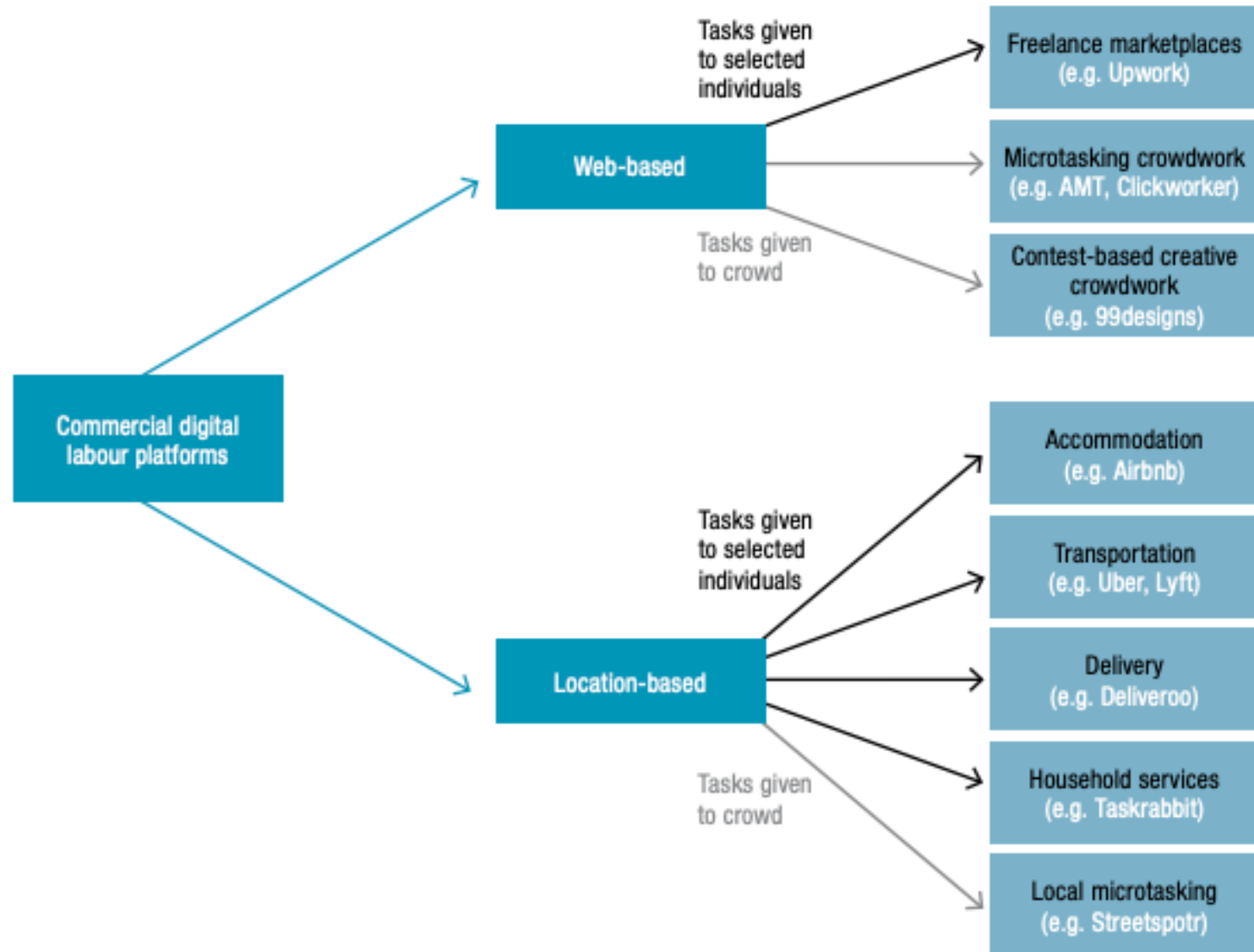
Overall Objective

To analyze the **driving and restrictive factors** for the **development of Platform Cooperativism** in the Brazilian legal system, **proposing measures for its development.**

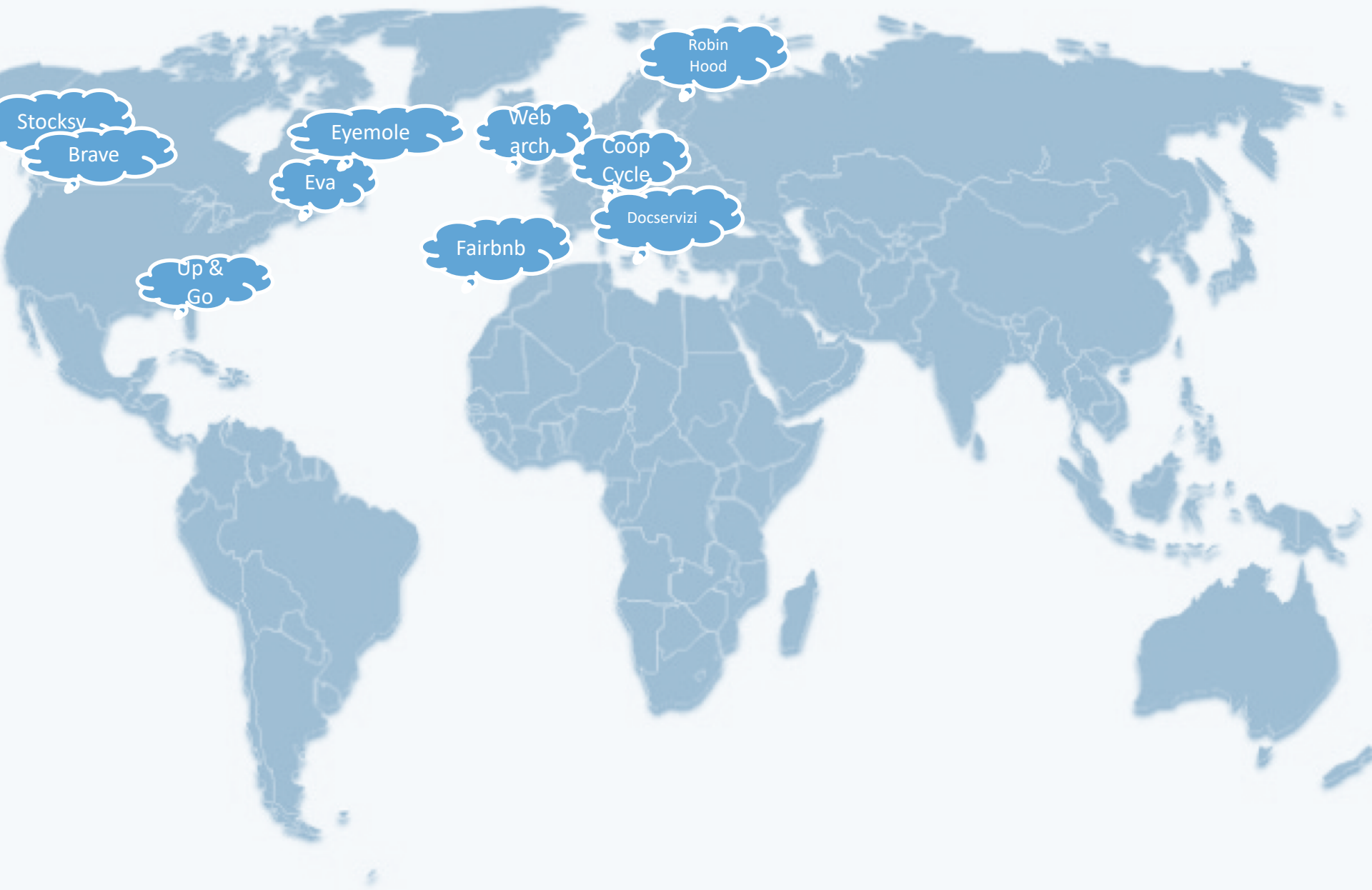
Specific Objectives

- (a) **Diagnose** the existence of traditional **digital platforms**, any **regulations** and analyze the **prospects for platform cooperativism**;
- (b) Analyze the **Brazilian legislation** regarding Cooperative Societies, as well as the economic scenario, identifying the **driving and restrictive factors for Platform Cooperativism**;
- (c) Conduct **Comparative Law studies** with countries considered as a reference in the Platform Cooperatives model, verifying the suitability of the legal institutes to the homeland legal system;

Figure 1.1. Categorization of digital labour platforms



Source: Adapted from Schmidt (2017).



Stocksy

Brave

Up &
Go

Eyemole

Eva

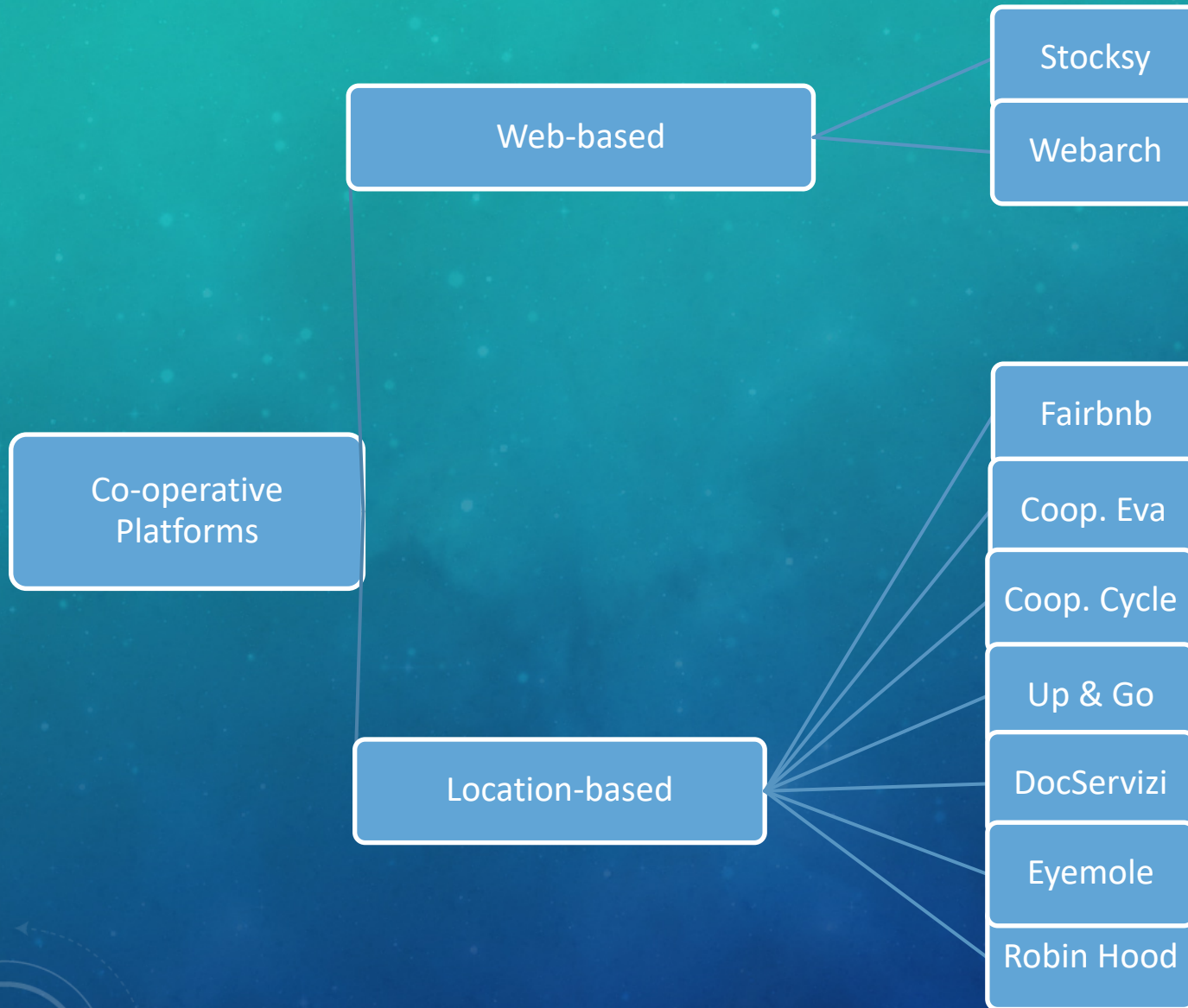
Web
arch

Fairbnb

Robin
Hood

Coop
Cycle

Docservizi



- **Web-based model:**
 - Web-based association;
 - Members in several regions (Countries);
 - General Assemblies held electronically;
 - Council meetings remotely;
- **Location-based model:**
 - Generally, traditional Cooperatives
 - Members local-based;
 - Presential General Assemblies and Meetings;
 - Web Marketplace.

- Feasibility in Brazil:
 - Web based model:
 - Modifications in legislation in order to permit:
 - Web based association;
 - Members in several regions (Countries);
 - General Assemblies held electronically;
 - Council meetings remotely;
 - Location-based model:
 - Traditional Cooperatives under Brazilian Law;
 - Eventually “Hybrid” Cooperatives.

Thanks for your attention!

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